

EASNA INSTITUTE 31

EAP – Business Solutions to the Human Condition

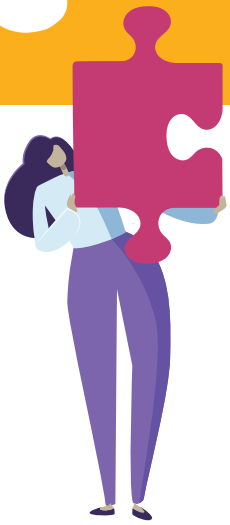


MAY 8-10, 2019

The Royal Sonesta
New Orleans
Louisiana
United States

Sponsor & Exhibitor Guide

EASNA | THE EMPLOYEE
ASSISTANCE
TRADE ASSOCIATION



Sponsor & Exhibitor Guide

The Employee Assistance Society of North America (EASNA) invites you to join the leaders of the EAP industry in shaping the evolving world of employee assistance at the 31st annual conference - Institute 31.

We invite you to sponsor or exhibit at the Institute, to be held at the Royal Sonesta in New Orleans, Louisiana, from May 8 - 10, 2019.

GET CONNECTED TO

- Employee assistance leaders from across North America
- Wellness and work/life professionals
- Human resource professionals
- Psychologists, therapists and social workers
- Risk managers
- Program managers and consultants
- Benefits consultants
- Occupational health professionals
- Organizational leaders (CEOs, CFOs)
- Employers
- Compensation and retention advisors
- Insurers and benefit providers

ADDRESS THE ISSUES

- Effective management of individual and environmental crises
- Disability cost control
- Engagement and productivity
- Responding to the changing landscape
- ROI tools
- Mitigating organizational risks
- Organizational health
- Employee mental health
- Health and wellness promotion
- Addictions
- Impact of trauma
- Prevention and communication strategies
- Access to care
- Research updates



©New Orleans CVB, Paul Broussard

The Location

A timeless city with a unique way of life, New Orleans is a journey and a celebration. Steeped in European traditions and Caribbean influences, the Big Easy calls curious minds to sweet sounds and savory aromas fueled by three hundred years of history. It is a picturesque metropolitan... a culturally rich haven... a sensory overload and an authentic experience. New Orleans beckons the ears, allures the eyes and enchants the hearts of all who wish to explore it. We believe that our lagniappe – a little something extra – will stay with you, calling you back to discover the mystery behind our magical city.

©New Orleans Convention & Visitors Bureau

New Orleans

Sponsorship Opportunities & Benefits

One of the most effective marketing opportunities at the Institute is a sponsorship. Your name remains in front of EAP leaders and delegates from across North America in advance marketing, throughout the Institute, and year-round on the EASNA website. Join us in New Orleans this year as an EASNA Institute sponsor!

Level	Sponsorship	Price (USD)	Number Available
Platinum	Event - Thursday Night Event	\$4,000	1
Platinum	Event - AGM Luncheon	\$4,000	1
Platinum	Keynote Speaker	\$4,000	1
Platinum	Session Sponsor	\$4,000	1
Gold	Event – President’s Reception	\$3,000	1
Gold	Event – Internet Café	\$3,000	1
Gold	Event – AGM Luncheon	\$3,000	1
Gold	Event – Friday Boxed Lunch	\$3,000	1
Gold	Conference Tote Bag	\$3,000	1
Gold	Session Sponsor	\$3,000	2
Silver	Conference Badges	\$2,000	1
Silver	Session Sponsor	\$2,000	4
Bronze	Continental Breakfast	\$1,000	2
Bronze	Morning Coffee Break	\$1,000	2
Bronze	Afternoon Coffee Break	\$1,000	1

Benefit	Platinum	Gold	Silver	Bronze
<i>Five minutes of podium time prior to respective event</i>	Yes	N/A	N/A	N/A
Complimentary advertisement in the Institute program	1/2-page	1/4-page	1/6-page	N/A
<i>Complimentary exhibit booth with one exhibitor registration</i>	Yes	Yes	N/A	N/A
Company materials on table at sponsored session	Yes	Yes	N/A	N/A
<i>Company name on sponsor sign</i>	Yes	Yes	Yes	Yes
One pre-conference registrant mailing list (electronic)	Yes	Yes	Yes	Yes
<i>One post-conference attendee mailing list (electronic)</i>	Yes	Yes	Yes	Yes
Recognition in conference program	Yes	Yes	Yes	Yes
<i>Hyperlinked logo on website</i>	Yes	Yes	Yes	Yes



Exhibitor Opportunities & Benefits



WHAT'S INVOLVED

Delegates, speakers, and other participants are sure to see your exhibit space at the Institute. Our exhibit hall is the location for the welcome reception, two breakfasts, three coffee breaks and a boxed lunch. There are 22 exhibit spots available, so don't wait to sign up!

Sign up Dates

Before January 31, 2019

Price (USD)

\$1,200

After January 31, 2019

\$1,500

BENEFIT

- One highly-visible booth space (8' X 10') in exhibit hall
- **One booth package to include the following:**
 1. **One (1) six-foot draped display table**
 2. **Two chairs**
 3. **Wastebasket**
- One complimentary exhibitor registration – includes one (1) ticket to Thursday Evening Event
- **Opportunity to purchase an AGM Luncheon ticket for \$65.00 (USD)**
- One pre-conference registrant mailing list (electronic) (one-time use)
- **One post-conference attendee mailing list (electronic) (one-time use)**
- Recognition in conference program
- **Website recognition with company logo**
- Pre-conference marketing on social media

EASNA 2019 Advertising Opportunities

Looking for another way to reach registrants and show your support? Consider purchasing an ad in the final Conference Program or bag insert every delegate receives upon arrival at the Institute.

Advertising Level Price (USD)

Back cover full page	\$1,200
Inside front cover full page	\$1,100
Inside back cover full page	\$1,000
Full page	\$900
1/2 page	\$550
1/3 page	\$400
1/4 page	\$350
1/6 page	\$300

Conference Bag Insert Price (USD)

5 available	\$500
-------------	-------



Who is EASNA?

EASNA is an international trade association of Employee Assistance Program (EAP) professionals, companies, and organizations dedicated to promoting high and fair standards of employee assistance practices through research, training, and networking. Attending the 2019 EASNA Institute as a sponsor or exhibitor will reach the largest single annual gathering of international industry leaders and offer the opportunity to learn about future trends in employee assistance. Professionals in the fields of workplace and family wellness, employee benefits, and organizational development will surround you.

QUESTIONS & BOOKING

United States

George Martin, EASNA Board Member

770-200-8085

george@corpcareeap.com

Canada

George Shipley, EASNA Board Member

416-445-0000 x 5248

George.shipley@peoplecorporation.com

EASNA | THE EMPLOYEE ASSISTANCE TRADE ASSOCIATION

703-370-7435 | www.easna.org